

VICTORIA SARKISIAN

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## Awards / Exhibitions

### *Curator's Award*

*"Tactile Design"*

May, 2019

Commencement Exhibition

California College of the Arts

### *MFA Design Degree Show*

May, 2019

Annual Exhibition

California College of the Arts

### *NASAD Selected Participant*

*"Tactile Design"*

October, 2018

Annual Exhibition

California College of the Arts

### *VCS Spring Symposium*

April, 2018

Annual Exhibition

California College of the Arts

## Skills

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effects

Identity / Brand Design

Book Design

Type Design

Illustration

Photography

Motion Design

Website Visual Design

## Experience

### **AEG Presents *Contract Designer* Denver, CO | March 2022 - Present**

Working directly with the President, North America, VP of Brand Strategy, and VP of Creative Designing assets for music festivals such as Coachella, Stagecoach, Portola, and Hangout Fest  
Creating marketing / internal / artist pitch decks, as well as visual aids and templates

### **Rocky Mountain College of Art + Design *Adjunct Professor* Denver, CO | October 2021 - 2022**

Courses: Layout Design, Information / Infographic Design, Identity Design, 2D Design  
Evaluated sophomore, junior, and senior students for seasonal portfolio reviews

### **FlowState Branding *Contract Designer* Denver, CO | October 2021 - May 2022**

Designed brand and print collateral, pitch decks, and advertisements for innovative clients  
Worked directly with the Creative Director of Digital to execute design work

### **Justice Reskill *Senior Visual Designer* Denver, CO | June 2020 - July 2021**

Creative lead and designer of the brand system, custom typography, social, and web  
Directed and designed all student facing information and outward facing advocacy material  
Managed and produced internal pitch decks, strategic plans, and press releases

### **Wunder Werkz *Contract Designer* Denver, CO | November 2020 - April 2021**

Designed for print, product, signage, and motion on a project basis  
Designed collateral for existing clients such as Illegal Pete's, Zeppelin Station, The Source Hotel  
Produced and presented concepts for emerging brand design clients

### **ReProgram *Graphic Design Resident* Den Haag, Netherlands | June - July 2018**

Selected as one of twelve graphic design participants from across the United States  
Exhibited two design projects under the mentorship of highly accredited Dutch designers

### **Respect Your Mother Recycling *Lead Designer* Boulder, CO | July 2018 - March 2021**

Lead of creative strategy for promoting sustainable and zero waste communities  
Designer of a strong web presence and other visual collateral to expand the brand

### **Generation Schools Network *Contract Lead Designer* Denver, CO | May 2017 - March 2021**

Creative lead of company rebrand, including brand system, website, and office space design  
Strategist and designer of GSN's repository website of 10+ years of research and work

### **Rue La La *Junior Designer* Boston, MA | January - December 2016**

Designed and built visual assets daily for Rue La La website  
Collaborated with Art Directors and Senior Designers to create graphics for in-house set

## Education

### **California College of the Arts San Francisco, CA | 2017 - 2019**

Master of Fine Arts in Design

### **Northeastern University Boston, MA | 2012 - 2017**

Bachelor of Fine Arts in Graphic and Information Design, Minor in Music